

# Sefton's Health 2014

## Annual Report of Director of Public Health

[www.sefton.gov.uk](http://www.sefton.gov.uk)

Sefton Council 

# Overview

- Focus on 0-5s
  - Giving children the best start in life
  - Commissioning of Healthy Child Programme for 0-5s becomes council responsibility from October 2015
- Comprehensive overview of Public Health Outcomes Framework and Child Health Profile



# Since 2002

- Three years longer life expectancy
- Heart disease death rates halved
- Teenage pregnancy rates at their lowest
- Immunisation rates at their highest
- BUT
- Inequalities need a sustained concerted focus



# Overview of report

- Health outcomes – focussing on children 0-5
- Sefton as a place to thrive
- School readiness
- Pregnancy
- Emotional wellbeing
- Protecting mothers and babies - screening and immunisation
- Healthy lifestyle choices – smoking in pregnancy and breastfeeding
- Keeping children safe
- Overview of PH Outcomes Framework and Child Health Profile



# Key messages

- Healthy start critical to health throughout life
- Children need healthy families, communities and places to thrive
- Healthy Child Programme – universal services with additional support for those who need it
- National policy important – poverty, food, physical activity

